



LINDSAY ANNE AAMODT

HEAD OF MARKETING

Lindsay is the Head of Marketing at Upland Me, Inc. headquartered in Silicon Valley, California, with responsibility for performance marketing strategies, brand and content management, thought leadership and PR, and partnerships. Prior to joining Upland, Lindsay led the marketing efforts at Together Labs (formerly IMVU) where she fell in love with the self empowerment, artistic expression, community, friendship, and entrepreneurship born out of virtual worlds and the earliest metaverses. Since then, she has become a champion for the future of web3 and its opportunities for the global market. Recently, she was nominated as one of the Most Inspirational Women in Web3 and the Metaverse by WOW3 and is also a member of Chief, a private network for women executives. Lindsay is a former professional figure skater with National and World titles earned during her career. She studied International Communications and Business at Miami University of Ohio (Oxford, OH) and the American University of Paris (Paris, France).

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