DANNY BROWN WOLF
CHIEF OF STAFF

Danny Brown Wolf is the Chief of Staff at Upland.me, the largest web3 metaverse mapped to the real-world where she leads strategic initiatives. Danny has been in web3 since 2017, formerly as Head of Partnerships at Orbs, a public blockchain infrastructure L2 and L3 solution. At Orbs Danny led Business Development in the US and Partnership Strategy working with large enterprises as well as governments and global organizations on blockchain technology products. Danny served in the leadership of the HEXA Foundation, a non-profit leveraging blockchain technology for social impact initiatives. In 2017/2018 she was also the decentralisation Director for Cool Cousin, a travel-tech start- crowned by the New York Times, L.A Times, The Guardian and National Geographic as a "must app for travelers". Her background is in Policy and International Affairs, having worked at the United Nations I-L Mission as a Policy Advisor, at the Israeli Parliament as a Legislative Aid), as the Director of Policy at the IDC's Abba Eban Institute chaired by Amb. Dr. Michael Oren, and on projects dedicated to capacity-building of the Palestinian hi-tech industry and peace-building between Israelis and Palestinians through hi-tech initiatives.

Linkedin: https://www.linkedin.com/in/danny-brown-wolf
Twitter: https://twitter.com/Dannyhbrown

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